

Napa, CA 11/4/08

ArtistWorks, Inc announced today they have partnered with **DJ Qbert** of ThudRumble to create the “Qbert Skratch University”, an online video learning site. The groundbreaking University is expected to launch in early 2009. DJ Qbert, known to many as the “Undisputed King of Turntablism”, uses a series of progressive videos to teach all levels of Scratching techniques from basic to exotic and beat juggling. This format of exchanging videos with a legendary Turntablist where the entire community learns is the first of its kind. Turntablists around the world use simple and innovative video management technology created by ArtistWorks. Student members post videos on the University site and using the latest in Internet video technology, Qbert responds to student videos, offering his personal guidance and suggestions.

“There is no central place or community for farflung Turntablists to gather, so this platform will provide them with a great opportunity” says David Butler, Founder and CEO of ArtistWorks, Inc. DJ Qbert says “It’s cool that Skratching has so many fans around the world and we can all be in one place now and learn from each other no matter where we live.”



About DJ Qbert:

Lauded as a groundbreaking and revolutionary DJ turntablist, DJ Qbert's career has been distinguished by trail blazing a path to push turntablism into the 21st century. He continues to travel the globe taking turntablism to the next frontier and has gained great respect both for his spectacular skills (including numerous scratch inventions) as well as educating the next generation of turntablists.
www.qbertskratchuniversity.com

About ArtistWorks, Inc:

ArtistWorks is a Napa, California company that develops Internet-based businesses in partnership with leading musicians and other world-renown experts. The ArtistWorks' platform is artist-centric and student friendly. Utilizing ArtistWorks' unique proprietary technology, students submit their own videos for evaluation, and are provided written and video responses directly from the Artist. The online community provides a lasting legacy of teaching for the artists.

Teach the world.